80% are offended when others use their device during an interaction.

Nearly 90% use their phone in the bathroom.

82% of device users think they are offending others, but that doesn’t stop them.

70% of Verizon customers have let someone borrow their phone when that person hasn’t had service from another carrier.

76% of Verizon customers have used their mobile device where/when others had no service.

47% never intentionally leave their device at home; but 34% do when it’s family time.

True Wireless Confessions: How people REALLY use their devices

Survey results based on more than 6,000 responses from Verizon Wireless social connections 4/1 - 4/15/15

©2015 Verizon.

82% of device users think they are offending others, but that doesn’t stop them.

77% turn to their phone first thing in the morning.

52% before they get out of bed.

25% with their morning coffee.

40% admit using their phone: • at a dinner table • in the middle of a conversation • in a movie

What are they doing? 37% social media 49% sending texts 34% emailing

How do you describe your tech identity?

Tech Savvy 44%
Tech Guru 26%
Tech Neutral 16%
Tech Cautious 10%
Tech Phobic 4%

47% before they get out of bed.

70% of Verizon customers have let someone borrow their phone when that person hasn’t had service from another carrier.

76% of Verizon customers have used their mobile device where/when others had no service.

82% of device users think they are offending others, but that doesn’t stop them.

77% turn to their phone first thing in the morning.

52% before they get out of bed.

25% with their morning coffee.

40% admit using their phone: • at a dinner table • in the middle of a conversation • in a movie

What are they doing? 37% social media 49% sending texts 34% emailing

How do you describe your tech identity?

Tech Savvy 44%
Tech Guru 26%
Tech Neutral 16%
Tech Cautious 10%
Tech Phobic 4%